

Ashley Lauren Ha she/her

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PROFESSIONAL SUMMARY

Ashley is a media producer, podcast host, videographer, and creator of digital media. She produces high-quality content and specializes in theatre arts. She produces impactful interviews across many platforms and promotes Asian American representation.

WORK HISTORY

12/2022 to Current **Host, Producer, and Creator of Broadway Corner with Ashley Ha**

- Write, edit, and produce interviews with Broadway performers for multiple platforms, including Spotify, YouTube, and Instagram
- 16k followers across social media platforms
- Promotes Asian American representation in media and representation for other communities of color

08/2025 to Current **Vice President and Producer for New Ground Theatre Company**

- Conceiving, developing, and implementing the artistic vision and focus of New Ground
- Curating a bold and dynamic season
- Overseeing the production of new and developing works

06/2025 to 08/2025 **Marketing Intern for SpeakEasy Stage Company**

- Plan production marketing campaigns, including poster and postcard design, web design, ad placement, promotions, group sales, special events, business partnerships, and more
- Work with the press to ensure a show gets maximum exposure, including photos, preview articles, reviews, and features
- Enact public relations efforts, including community building and outreach, educational efforts, and charity donations. Interact with patrons and subscribers, and help the public learn about a production from all sides

09/2023 to Current **Press Correspondent for SpeakEasy Stage Company and The Huntington Theatre Company in Boston**

- Shoot, edit, and produce engaging reviews for SpeakEasy Stage and The Huntington

05/2024 to 08/2024 **Student Correspondent for CET Taiwan Study Abroad**

- Record and create videos to promote the study abroad experience
- Host Instagram story takeovers to capture student life in Taipei

08/2024 to 05/2025 **Social Media Manager for New Ground Theatre Company**

- Design posters, create casting announcements, and produce reels to promote original works produced by New Ground

SKILLS

Interviewing, Videography, Video Editing, Photography, Photo Editing, Podcasting, Media Production, Media Direction, Basic Mandarin

EDUCATION

Boston Conservatory at Berklee, BFA Musical Theater (Current Candidate)